

Milan, April 2nd 2007

PRESS RELEASE

GECA Spa is the second FSC certified printer in Italy.

FSC papers are papers which respect forests. They are produced by cellulose deriving from forests that are managed in a **sustainable** way, in the respect of **biodiversity** and the **dignity of the indigene populations** who rely on the forest.

On March 30th 2007 the certifying body Woodmark Soil Association certified GECA's Chain of Custody (n. SA-COC-01666).

From now on our clients therefore have one more opportunity to communicate the market their care for the environment. Thanks to the obtained certification, on all products made of FSC paper it will be possible to print the FSC (Forest Stewardship Council) logo.

With this initiative GECA would like to give their own contribution to the forests and plantations protection. Every year the net loss of forests in the world is almost 10 million hectares. **Every two seconds a forestal area as big as a football pitch gets destroyed.** Through our environmental policy we would like to **promote the use of FSC paper** by our clients and **select the suppliers** of paper on the basis of the cellulose origin.

For further information: www.gecaonline.it.

Thanks for your attention.

GECA Spa

END OF PRESS RELEASE

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